

Layout

Printing requirements

Scale

Always state the scale used or the final dimensions

Resolution

Recommended: 80dpi (at 1:1)

Colours

Convert to CMYK

For small or precise black text, use "standard black"

For black backgrounds and large areas, use "rich black."

Fonts

Send fonts or outline texts

Formats

PDF, JPG, TIF, AI

Preview

Send a JPG for preview.

We don't send a printing proof. The file delivered needs to be ready for printing.