

New horizon in
therapy & treatment

FRPT

FLASH
RADIOTHERAPY
& PARTICLE
THERAPY

2025

PRAGUE, CZECH REPUBLIC

10-12 DECEMBER 2025



GLOSSARY

www.FRPT-Conference.org | [#FRPT2025](https://twitter.com/FRPT2025)

Educational Opportunities	Description
EDUCATIONAL GRANT	<ul style="list-style-type: none"> Independent educational grants, dedicated to the educational mission of the Meeting, are appreciated and important to the Meeting's success.
PARTICIPATION AND/OR TRAVEL GRANT	<ul style="list-style-type: none"> As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for FRPT25. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/Congress will be responsible for participants (HCPs) pre-selection. Recipients (HCPs) will need to fulfil the criteria specified by Congress in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Congress Secretariat.
E-POSTERS AREA	<ul style="list-style-type: none"> An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event. E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes: <ul style="list-style-type: none"> Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only.
FRPT WEBINAR SUPPORT	
WEBCASTED INDUSTRY SYMPOSIA ON THE CONFERENCE WEBSITE	<ul style="list-style-type: none"> Companies can rent a space on the FRPT25 website for period of 12 months (or until the next meeting) and use FRPT as a hosting partner to broaden the audience of your Supported Symposium. The webcast will be displayed in an Industry dedicated page on the website. Webcast will be clearly indicated as: "Webcast of an industry symposium session" on the FRPT25 Website. The company will need to provide a written agreement with the speakers, which allows the webcast to be placed there. Webcast needs to be provided by the supporting company.
MOBILE APP	<ul style="list-style-type: none"> The Meeting App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play. Meeting App sponsorship support includes: <ul style="list-style-type: none"> Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted); 2 "push notifications" included in the sponsorship package.

Promotional Opportunities	Description
INDUSTRY SYMPOSIUM - PLENARY / PARALLEL / MEET THE EXPERT (Hybrid)	<ul style="list-style-type: none"> ❑ Opportunity to organise an Official Non-CME Industry Session (Program subject to the approval by the Congress Committee). ❑ Physically, it includes hall rental, standard audio/visual equipment and display table. ❑ Possibility to have your session available in the Meeting's virtual platform – with live Q&A and IT support included. ❑ Permission to use the phrase "Official Symposium of FRPT25". ❑ Sponsored Symposia Programs will be included in a designated industry section. ❑ Industry sessions will be clearly indicated in the meeting timetable/Programme as: "Industry Session" not included in the main event CME/CPD credit offering". <p><i>The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Symposium speakers have already been invited by the event organisers.</i></p>
PRODUCT THEATRE SESSION	<ul style="list-style-type: none"> ❑ Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 15 minutes in length and will be held in a designated area(s) in the exhibit hall, which is set up in theater style for 30-50 attendees. No other sessions of the scientific programme will run in parallel but may run concurrent with other corporate sponsors. ❑ Product Theaters provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas. ❑ Located in the Exhibit hall, Product Theatre provides an opportunity to: <ul style="list-style-type: none"> - Highlight and demonstrate new and existing products. - Provide up-to-date research findings. - Give product details in-depth. - Demonstrate products. - Recording for the virtual platform to be provided by the supporter.
PRE-CONFERENCE VIDEO TEASER	<ul style="list-style-type: none"> ❑ Sponsors will be offered a dedicated webpage including a 4 min video on the official FRPT25 Website. ❑ Opportunity for sponsors to connect with attendees before the Congress days and create anticipation with a pre-event promotional video/webpage hosted by Congress organizers. ❑ Product advertising is not permitted. ❑ Note: All pages are subject to review by the Congress Programme Committee.

Promotional Opportunities	Description
<p>SYMPOSIUM VIRTUAL BRANDING</p> <p>Waiting Room Branding - Slide/ Video</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Branding the virtual waiting room before your session starts is a great opportunity to connect with attendees and create anticipation. <input type="checkbox"/> Opportunity to brand the virtual waiting room with company's logo. <input type="checkbox"/> Opportunity to share a text or a video while attendees are waiting for your session to start.
<p>HOSPITALITY SUITES / MEETING ROOMS</p>	<ul style="list-style-type: none"> <input type="checkbox"/> An opportunity to hire a room at the Conference venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Conference. Supporters will have the option to order catering and AV equipment at an additional cost. <input type="checkbox"/> Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines. <input type="checkbox"/> Opportunity to brand the hospitality suite. <input type="checkbox"/> Acknowledgement on directional signage outside suite.
<p>WELCOME RECEPTION</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes. <input type="checkbox"/> Supporter's logo on sign at the entrance to the Welcome Reception. <input type="checkbox"/> Opportunity to provide items bearing company logo for use at the event.
<p>INSTANT MAGNET PHOTO BOARD</p> <p>CONFERENCE LANYARDS</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Opportunity to place company logo on a board / signage next to the lanyard station.
<p>PHOTO BOOTH</p>	<ul style="list-style-type: none"> <input type="checkbox"/> The Photo Booth is an excellent tool to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts. <input type="checkbox"/> The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken. <input type="checkbox"/> The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.
<p>CHARGING KIOSK</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Branded Charging Kiosk for multiple devices, including smart phones and tablets. It's a great way to leave a lasting impression on the congress delegates. <input type="checkbox"/> Opportunity to brand the Charging Kiosk with your company name and logo.
<p>FESTIVAL CHAIRS</p>	<ul style="list-style-type: none"> <input type="checkbox"/> The branded Seating Cubes or Festival Chairs are stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations. <input type="checkbox"/> Opportunity to customize the seating cubes. <input type="checkbox"/> 50 or 100 branded seats will be produced, price is according to the amount. <input type="checkbox"/> Location of seating cubes onsite to be coordinated with Secretariat.

Promotional Opportunities	Description
COFFEE BREAK	<ul style="list-style-type: none"> ☐ Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes. ☐ Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
SOCIAL MEDIA POST	<ul style="list-style-type: none"> ☐ Opportunity to provide items bearing company logo for use during the supported break. ☐ One announcement or notification, posted on all Congress Social Media Platforms, to be coordinated with Meeting Organizer. ☐ Specifications will be provided by the meeting organizers.
LOGO IN THE INTERNAL LOBBY (Virtual platform)	<ul style="list-style-type: none"> ☐ Supporting company will have their logo placed in once of the screens in the virtual lobby. ☐ A great exposure, as participants can click on the logo and be directed to the company's booth or a web page.
ADVERT IN THE INTERNAL LOBBY (Virtual platform)	<ul style="list-style-type: none"> ☐ Supporting company will have the opportunity to add an advert in one of the screens in the lobby of the virtual platform. ☐ By clicking on the screen, a pop-up will show your advert.
VIDEO IN THE INTERNAL LOBBY (Virtual platform)	<ul style="list-style-type: none"> ☐ Supporting company will have the opportunity to add a video in one of the screens in the lobby of the virtual Congress/Conference/Meeting. ☐ By clicking on this video ad, a video streamer pop-up will show in the screen.
BANNER IN THE INDUSTRY AUDITORIUM (Virtual platform)	<ul style="list-style-type: none"> ☐ Branding the virtual industry auditorium is a great way to promote your session and company. ☐ Opportunity to brand the virtual industry auditorium with company's logo. ☐ Participants can click on the banner and be directed to an external page.
BANNER IN THE NETWORKING LOUNGE (Virtual platform)	<ul style="list-style-type: none"> ☐ There will be a Networking Lounge where attendees can interact and connect with each other, by group, 1x1 or video call. ☐ Supporting company will have their logo placed in once of the banners in the Networking Lounge. ☐ A great exposure, as participants can click on the logo and be directed to the company's booth or a web page.

Advertising Opportunities	Description
BANNER IN THE CONFERENCE WEBSITE	<ul style="list-style-type: none"> ☐ Company banner in a designated page in the conference website. ☐ By clicking on the banner participants will be directed to an external page.
ADVERT – CONFERENCE APP	<ul style="list-style-type: none"> ☐ Gain additional exposure for your Symposium by advertising it in a designated section of the Meeting App. ☐ The Meeting App will be available for all participants who download the app. ☐ One "push notification" sent to all participants* onsite through the mobile app, to be coordinated with Congress Organizer. Specifications will be provided by the congress organizers.
PUSH NOTIFICATION	<ul style="list-style-type: none"> ☐ The Congress App will be available for all participants who download the app. ☐ *Only for those participants who have opted to receive such information.

Advertising Opportunities	Description
PROMOTIONAL E-MAILSHOT (EXCLUSIVE/ COMBINED MAILSHOT)	<ul style="list-style-type: none">❑ Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.❑ Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be FRPT25.❑ Joint: Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer. <p>* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.</p> <p>Industry Support Disclosure – will be added to all mailshots This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.</p>
POST-CONFERENCE E-MAILSHOT (EXCLUSIVE)	<ul style="list-style-type: none">❑ Gain additional exposure for your industry session available in the meeting platform by sending out a post-Meeting Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Meeting Organiser.❑ Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter. "From" field will be FRPT25. <p>* In the case where the supporter cannot provide a compliant HTML file, they may provide an image, and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.</p> <p>Industry Support Disclosure – will be added to all mailshots This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.</p>
FLYERS ON DISPLAY TABLE	

CONTACT INFORMATION

For bookings and further information, please reach out to:

Petya Yoncheva

Industry Liaison & Sales

Tel.: +41 22 908 0488 Ext. 216

email: pyoncheva@kenes.com